



PRIMATES
INCORPORATED

ADOPT A Monkey

Our Mission

Primates Incorporated is a sanctuary dedicated to providing lifelong care for monkeys coming from private owners, Zoos, and other facilities. Our mission is to enhance their well-being by offering a spacious, enriching environment where they can thrive in both indoor and outdoor habitats.

With Your Help

With our Adopt a Monkey program, signing up for your new “class monkey” can make a meaningful impact on our monkeys—while making your classroom that much more wild!



CONTACT US
info@primatesinc.com

Primates Incorporated
P.O. Box 7384
Madison, WI 53707

Primates Incorporated Sanctuary
W8782 County Road M
Westfield, WI 53964

Why A Monkey Is Perfect For Your Classroom

While Primates Inc. does not support the private ownership of primates, we believe that sponsoring one has lots of classroom benefits!



Adopting a Monkey
Teaches Responsibility
& Compassion -
Students develop a
sense of stewardship of
the planet and empathy
for animals.



Supports Wildlife
Conservation - Your
donations directly
help our monkeys
thrive in a safe and
happy environment.



Enhances Learning -
This hands-on
experience brings
science, environmental
studies, and social
responsibility to life.

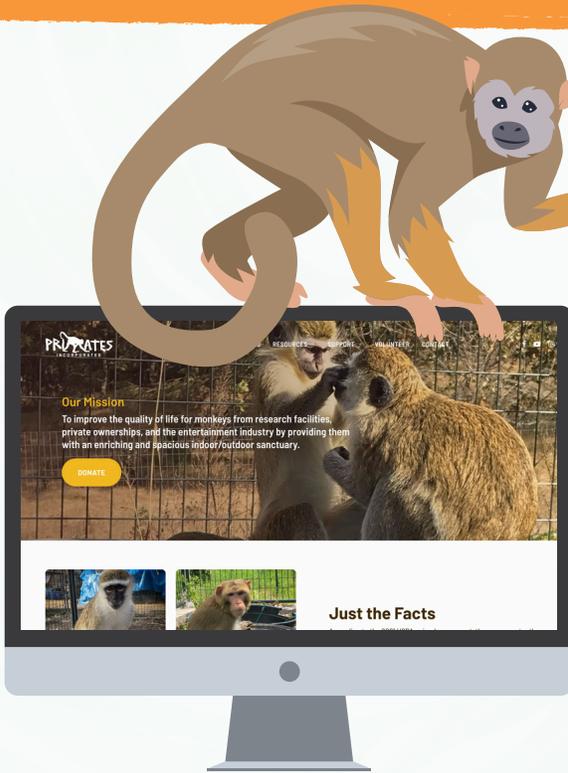
What Comes With Your Support

Say goodbye to cleaning out dirty cages and shuffling Mr. Squeaks around during school breaks. Sponsoring a monkey with Primates Inc. has all of the benefits of a class pet and none of the hassle.

With your monthly donation of \$25 per month, you'll receive:

- ✓ A Digital Adoption Certificate featuring your chosen monkey
- ✓ Regular Updates with photos, videos, and fun facts about your monkey
- ✓ A Primates Inc. Fact Sheet to help students learn about primates, their habitats, and conservation efforts
- ✓ An Annual Virtual Check-In with a sanctuary staff member to answer all of your questions and see your class monkey in action!

Ready to get started?



1. Visit our website at primatesinc.com and click on the 'Residents' tab.
2. Choose your class monkey from our sanctuary's list.
3. Click 'Sponsor Me' and sign up for the 'Classroom Monkey Sponsorship' option.
4. Receive your welcome kit and begin your journey with your new class monkey!
5. Make a lasting impact—adopt a monkey today!

Our Monkeys Love Gifts

Want to help support your class monkey from afar? Whether you're looking to send sanctuary donations or some amazing fan mail, our monkeys always appreciate it!

You can view our full donations wish list at

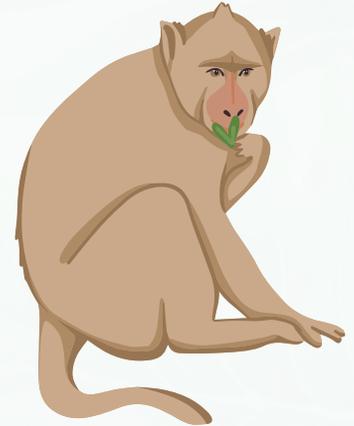
<https://primatesinc.com/support/#wishlist-donations> and all mail/packages can be sent to:

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What is a primate?

A **primate** is a type of animal that includes monkeys, apes, and even humans! That's right – humans are primates, too! They are special because they have **big brains**, can use their **hands to grab things**, and **like to live in groups**. Primates like monkeys and chimpanzees like to run, jump, and play with their friends, just like you do on a playground!



What are their habitats like?



Primates love places where they can climb, explore, and find lots of food! Most monkeys and apes live in **warm, green jungles** with **tall trees**, where they can swing from branch to branch. Some, like baboons, live in **open grassy areas with big rocks to climb**. They need fresh water, plenty of fruit and leaves to eat, and safe spaces to sleep.

Why does conservation matter?

Saving monkeys and their homes is super important because **they help nature stay healthy!** Monkeys are like **little gardeners**—they eat fruit and drop seeds, helping new trees grow. Some also eat bugs, **keeping nature balanced**. When we protect monkeys, we also save the other animals and plants that share their home. Plus, **studying monkeys helps us learn more about them—and even about ourselves!** When monkeys can't return to the wild, sanctuaries give them a safe, happy place to live. If we protect them, we help protect the whole planet!

Primates Incorporated is pleased to present this

Certification of Sponsorship

to the classroom of

for the sponsorship of

starting on

and certified by



On behalf of all the humans and monkeys at Primates Incorporated – thank you for making a difference in the lives of others!

Guide to Establishing Primates Inc. *Class Monkey* Program :

- 1. Establish “Classroom Monkey Sponsorship” on the backend of the website for all monkeys.**
 - a. Allow for recurring monthly withdrawals of \$25 or a one time payment of \$250 that renews annually.

2. Send Email to Elementary Schools:

Once you are ready to launch the Class Monkey program, you can send the following email to any and all schools across the country, attaching the 3-pager for additional program info and directing interested teachers/staff to visit the website.

Subject: A Unique Classroom Sponsorship Opportunity

Hi [School Name],

I hope you're doing well! I wanted to share a great opportunity for your teachers and specialists—Primates Inc.'s *Class Monkey* program.

This program lets classrooms “adopt” a rescued monkey, giving students a fun and meaningful way to learn about wildlife conservation, empathy, and responsibility—without the work of a traditional class pet.

For \$25/month, classrooms receive:

- A digital adoption certificate featuring their chosen monkey
- Regular updates with photos, videos, and fun facts
- A fact sheet to help bring lessons about primates and conservation to life
- A virtual check-in with a sanctuary staff member to ask questions and learn more

It's a great way to make science and environmental studies more engaging while helping provide lifelong care for rescued monkeys.

We'd love for you to pass this opportunity along to your teachers! If anyone is interested, they can visit primatesinc.com to learn more. Let me know if you have any questions!

Best,
[Your Name]
[Your Contact Information]
[Your Affiliation with Primates Inc.]

3. Update Your Spreadsheet as Classroom's Register

As classroom's sign up to support their Class Monkey, log each new supporter as a new entry in a Google/Excel spreadsheet. For starters, columns should include:

- Donor's First Name
- Donor's Last Name
- Classroom name / School name
- Classroom Location - City, State
- Sponsored Monkey
- Start Date of Sponsorship
- Monthly or Annual Sponsorship
- New Sponsor Welcome Packet (Sent: Yes or No)
- Date of Most Recent Video Check-In with Sponsored Monkey
- Misc. Info